



CONTACT

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EDUCATION

B.F.A. Emerging Media, Graphic Design Specialization

University of Central Florida

Graduation Date: May 2015

INVOLVEMENT

August 2013 - May 2014

Member of the UCF Graphic
Design Student Association

May 2014 - May 2015

Secretary of the UCF Graphic
Design Student Association

May 2015 - Present

Contributing Member of AIGA

AWARDS

May 2014- May 2015

AIGA Orlando SPOT Showcase

Best Overall Presentation

AIGA Orlando Mentorship Program

SKILLS

Proficiencies in Adobe Creative Suite Programs. Knowledge of Apple and Windows. Hobbies include sewing, crafting, photography & scrapbooking.

ALICIA FEINBERG

EXPERIENCE

Sales Associate, Vera Bradley

Orlando, FL | July 2015 - Present

At Vera Bradley, I follow the company's core values to create a enjoying shopping experience for each guest that walks into the store. I welcome guests into our store, assist customers with their purchases, as well as help with team selling, and check them out at the register while following daily store plans and helping the store with the friendly competitions with the other stores in the company.

Freelance Graphic Designer | Alicia Marie Design

Orlando, FL | December 2012 - Present

Marketing Assistant | UCF RWC

Orlando, FL | May 2013 - December 2014

At the Recreation and Wellness Center, I created and updated program and facility advertisement including signs, flyers, television advertisements and more. I also provided information for students regarding the facility and its attributes at tabling events. Additionally, I assisted with the maintenance of the RWC's social media platforms.

Certified Nursing Assistant | HRMC

Melbourne, FL | May 2010 - July 2013

As a CNA, I helped the nurses complete tasks with the patients such as vital signs every 4 hours and their glucose testing. I also assisted the patients with their daily baths, walks, restroom visits, and anything they would need assistance doing to help them back on their feet.

Floorset Associate | American Eagle

Melbourne, FL | September 2010 - March 2013

I worked as a floorset associate where one weekend a month to help re-design the floor to put out both new product and give a change to the visual aspects of the store.

Cashier and Sales Associate | Tilly's

Melbourne, FL | June 2009 - November 2010

At Tilly's In the Melbourne Square Mall, I worked as both a sales associate and a cashier. I helped to provide for the customer and promote an increase in customer sales. Other duties included, price adjusting, using register to ring up customer purchases, re-stocking, clothing go-backs and receiving shipment for the store.